



Lama Mohamad

Makeup Artist & Entrepreneur

Syrian - United Arab Emirates

[Read More](#)

Who is Lama Mohamad

Lama Mohamad Alatrash is a Syrian makeup artist and entrepreneur based in Dubai, United Arab Emirates. She has established herself as a prominent figure in the Middle East's beauty and fashion scene through her influential presence on social media. Lama specializes in bridal and evening makeup, known for a signature style that blends softness with luxury, emphasizing natural features. She began her career as a beauty blogger, sharing her expertise and tips with a growing audience, and quickly gained recognition for her professional and innovative content. Building on her success and expertise, Lama founded her own salon, the "Lama Alatrash Beauty Center" in Dubai, which offers a comprehensive range of professional makeup and beauty services. Her credentials include being a certified makeup artist from London, which underpins her professional authority. Lama frequently collaborates with international and local cosmetics brands and participates in major fashion and beauty events across the region.

Achievements of Lama Mohamad

Lama Alatrash founded her own beauty salon, "Lama Alatrash Beauty Center," in Dubai. This venture marks a significant milestone in her career, transforming her personal brand into a brick-and-mortar business that provides specialized beauty services. She earned a professional makeup artistry certification from London, signifying international recognition of her skills and expertise. This academic achievement distinguishes her as a professional with a strong foundational knowledge and an understanding of global beauty standards.

[Read More](#)