



Lamia Jarrah

Digital Marketing Strategist & Self-Development Entrepreneur

1969 - Syrian - Italy

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Who is Lamia Jarrah

Lamia Jarrah is a Syrian entrepreneur and expert specializing in two primary fields: digital marketing and personal and spiritual development. After being compelled to leave Syria in 2016, she settled in Bologna, Italy, where she forged a new professional path. Her work is deeply rooted in her personal experience, as she openly shares her journey of overcoming bankruptcy and depression to achieve financial and spiritual success, inspiring thousands of followers. In July 2021, she founded her company, LAMIA S.R.L., in Italy, a management consultancy firm focused on social media marketing. Within two years, she successfully built an agency with agents in several countries, including the UAE, Saudi Arabia, Kuwait, and Jordan. Not limiting herself to traditional marketing, she has expanded her business to include modern fields such as Web3 and NFTs. Parallel to her marketing career, Jarrah launched her self-development platform, lamia.love. Through it, she offers training programs and workshops focused on women's empowerment, feminine consciousness, and achieving goals through inner strength. Her most notable programs include the "As I Am, I See" (Kama Akon Ara) community and exclusive retreats held in global cities like London, designed to help women reconnect with themselves and achieve profound life transformations.

Achievements of Lamia Jarrah

She founded her own company, LAMIA S.R.L., in Italy in 2021, a registered firm specializing in business and management consulting for digital marketing. She successfully expanded her digital marketing agency to include a network of agents in key Middle Eastern markets, including the UAE, Kuwait, Saudi Arabia, and Jordan. Jarrah developed and launched the platform lamia.love, which offers impactful self-development programs. Her flagship offerings include the online community "As I Am, I See" (Kama Akon Ara) and exclusive, intensive retreats in global cities like London, with VVIP experiences priced up to €15,000, reflecting the high value of her work. She has adapted to technological advancements by incorporating consulting services in Web3 and NFTs into her agency's offerings, positioning her at the forefront of digital marketing expertise in the region. She also leverages her social platforms, particularly YouTube, to share her journey and success stories, including a series titled "My Journey from Bankruptcy to \$10,000,000," to empower and inspire her audience.

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