



Leen AbouShaar

Syrian Journalist and TV Presenter

1991-09-09 - Syrian - United Arab Emirates

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Who is Leen AbouShaar

Leen AbouShaar is a Syrian journalist and TV presenter based in Dubai who has emerged as a prominent young media personality in the Arab world. Born in Damascus, she moved to the United Arab Emirates, where she earned a Bachelor of Business Administration from the University of Wollongong in Dubai in 2012. She began her professional journey early, working in marketing and public relations during her university studies before fully transitioning to the media sector. Her media career officially launched in 2010 at Al Aan TV, where she served as a program presenter, scriptwriter, and video editor, gaining comprehensive experience in television production. In 2016, her career took a significant leap forward when she joined the MBC Group. She became a familiar face to Arab audiences as the presenter of the sports segment on the popular morning show "Sabah El Kheir Ya Arab" on MBC 1. She also contributed to the sports program "Sada Al Malaeb." Alongside her television work, Leen has built a strong presence on social media as a lifestyle and fashion influencer, sharing aspects of her professional and personal life, including her journey into motherhood after marrying fellow journalist Kareem Deeb.

Achievements of Leen AbouShaar

Leen AbouShaar established a distinguished media presence on MBC 1, becoming the main presenter for the sports segment on the flagship morning show "Sabah El Kheir Ya Arab." In this role, she successfully simplified and delivered sports news to a broad and diverse audience, making her a well-known media figure in the field. Before joining MBC, Leen honed her skills at Al Aan TV, where she worked as a presenter, producer, and editor. This multifaceted experience gave her a deep understanding of all aspects of media production, from scriptwriting to on-screen presentation, which formed a strong foundation for her subsequent career. Alongside her television career, Leen AbouShaar has emerged as a successful social media influencer. She has built a strong personal brand in the lifestyle and fashion domains, earning her the "Social Queen Content Creator Award" in recognition of the quality and impact of her digital content.

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