



## Leen Awartani

Content Creator & Author

2001-10-27 - Jordanian - Saudi Arabia

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## Who is Leen Awartani

Leen Awartani is a Jordanian content creator and author based in Saudi Arabia, renowned for her expertise in fashion and lifestyle. Born on October 27, 2001, she launched her social media career in 2019, gaining widespread recognition on TikTok for her outfit inspiration, short vlogs, and diverse video content. Beyond her digital presence, Leen ventured into writing with her debut book, "180 أويج," offering a fresh perspective on life. She has been featured on several prominent talk shows and podcasts, including "Hikmat Wahbi" and Al Mashhad TV, where she shared insights into her career and content creation journey. In November 2023, Leen announced her decision to wear the hijab, a move that resonated deeply with her audience and marked a new chapter in her evolving content while staying true to her identity. She is currently pursuing a degree in marketing and social media, reflecting her academic passion for her field.

## Achievements of Leen Awartani

- Published her first book, "180 أويج."
- Built a large following across social media platforms, including TikTok and Instagram.
- Featured as a guest on renowned talk shows and podcasts such as "Hikmat Wahbi" and "Dardashat" on Al Mashhad TV.
- Launched her content creation career in 2019 and achieved rapid growth in a short period.
- Successfully adapted her content after choosing to wear the hijab in November 2023, inspiring a new wave of modest fashion content.

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