



Liliane Moukhalalati

Lebanese Content Creator and Entrepreneur

Lebanese - United Arab Emirates

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Who is Liliane Moukhalalati

Liliane Moukhalalati is a Lebanese content creator and entrepreneur based in Dubai, United Arab Emirates. Before gaining widespread recognition in the social media landscape, she worked as a teacher. Her journey into content creation began spontaneously during the COVID-19 pandemic, where she discovered a platform to share aspects of her daily life and motherhood experiences. Liliane is distinguished by her sincere and unscripted style, focusing her content on presenting a realistic portrayal of the daily challenges and joys of motherhood, far from curated perfection. She shares details of her life with her husband, Ali Mokled, and their two children, Sirivine and Adam, which has forged a strong connection with her audience, who find her content to be a source of inspiration and support. She has successfully built an engaged community under the slogan "Am Befhamik" ("I Understand You"), reflecting her core mission to understand and support other mothers. Alongside content creation, Liliane has ventured into entrepreneurship, launching her own projects that reflect her personal brand.

Achievements of Liliane Moukhalalati

Liliane Moukhalalati has successfully built a large and engaged community of followers, primarily mothers, by offering honest and realistic content about motherhood. She has become an influential figure in this niche, helping to normalize the conversation around the real challenges mothers face daily. Taking a significant step into entrepreneurship, Liliane launched her own personal brand. She began by releasing a perfume named "Nazafa" (Cleanliness), which was met with great enthusiasm from her followers, marking a successful transition from digital influence to a tangible business venture.

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