



## Lojain Omran

Saudi TV Presenter & Media Personality

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## Who is Lojain Omran

Lojain Omran is a Saudi TV presenter and media personality, widely recognized as one of the most prominent television figures in the Arab world. Born in Jubail, Eastern Saudi Arabia, she began her career unconventionally in the banking sector for several years before transitioning to media in 2004, starting with Bahrain TV and later Rotana Khalijia. Her breakthrough came as the host of 'Good Morning Arabs' on MBC, a show she led for many years and became synonymous with her name. Beyond television, Lojain is a leading social media influencer with millions of followers, repeatedly ranked by Forbes as one of the most influential personalities in the Middle East. Recently, she gained global recognition through her appearance on the Netflix reality show 'Dubai Bling.'

## Achievements of Lojain Omran

Lojain Omran's main achievements center on her successful and enduring media career, hosting renowned programs such as 'Good Morning Arabs' on MBC, which earned her a massive fan base across the Arab world. Her influence has secured her repeated spots on Forbes' lists of the most powerful and influential women in the Middle East. In addition to her media work, Lojain has built a digital empire as one of the region's top lifestyle influencers, making her a sought-after ambassador for leading global brands in fashion, beauty, and jewelry. Her ability to present a positive, inspiring image of the ambitious and sophisticated Arab woman stands as an achievement in its own right.

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