



Lorans Almansi

Tech Entrepreneur & Content Creator

1986-03-31 - Jordanian - Jordan

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Who is Lorans Almansi

Lorans Almansi, born Mohammad Almansi, is a Jordanian entrepreneur and influential social media personality. Born on March 31, 1989, he has built a dual career bridging business leadership and digital content creation. As founder and CEO, Lorans leads a group of companies specializing in digital marketing and technology, including '31 Agency' for digital advertising, '31.tech' for web and app development, as well as '31studio_jo' and 'saad_ai_'. His companies deliver integrated solutions in search engine marketing (SEM), pay-per-click (PPC) campaign management, and web analytics. Alongside his business ventures, Lorans has gained widespread fame as a content creator, amassing millions of followers across platforms such as Instagram (over 2.5 million followers) and YouTube (around 392,000 subscribers). He is best known for his comedic cooking show 'Matbakh Lorans,' which has achieved millions of views across multiple seasons, featuring diverse recipes with a humorous twist alongside Fawaz Abu Rabia. His content spans comedy, motivation, and self-development, making him a brand ambassador for companies like Matrix Cola and ROC'S Jordan.

Achievements of Lorans Almansi

- Founder and CEO of several companies, including the digital marketing agency '31 Agency' and tech firm '31.tech'.
- Attracted over 2.5 million followers on Instagram.
- Achieved major success with his YouTube show 'Matbakh Lorans,' garnering millions of views across multiple seasons.
- Built a YouTube channel with around 392,000 subscribers and over 37 million total views.
- Selected as brand ambassador for companies such as Matrix Cola and ROC'S Jordan.
- Featured in interviews and media appearances on prominent platforms like ET Bil Arabi and Al Mamlaka TV.

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