



Lubna A. Ahmed

Business Coach and Founder of DigiVizo Digital Marketing Agency

Iraqi - United States

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Who is Lubna A. Ahmed

Lubna A. Ahmed is an Iraqi business coach and digital marketing strategist, best known as the founder and CEO of DigiVizo, a digital marketing agency based in Dallas, Texas. She specializes in empowering coaches, consultants, and service providers to build and scale their businesses online, with a distinct focus on high-value sales strategies, often referred to as "High-Ticket Coaching." Before her entrepreneurial journey, Ahmed built a solid foundation by working in customer service and digital marketing for various organizations and small companies. This experience provided her with a deep understanding of the digital marketplace and shaped her approach to business development. Driven by a passion for helping others succeed, she pivoted her career to business coaching, dedicating herself to creating specialized training programs. Her flagship program, "Coaching Business Secrets," is designed to equip fellow coaches with the necessary tools and methodologies to attract premium clients and generate significant revenue. Ahmed's coaching philosophy emphasizes building strong client relationships and understanding human behavior to deliver effective, customized solutions that lead to rapid and tangible results.

Achievements of Lubna A. Ahmed

Lubna Ahmed founded DigiVizo, a digital marketing agency dedicated to serving coaches and consultants worldwide. Through her agency, she has successfully established a specialized brand focused on helping professionals build and grow their training businesses online. She developed and launched the comprehensive training program "Coaching Business Secrets." This program specifically targets high-ticket pricing and sales funnel strategies, enabling numerous coaches to monetize their expertise effectively and achieve financial independence. Through her content on platforms like YouTube and Instagram, Ahmed has built a significant community of followers interested in the digital coaching industry. She consistently shares valuable insights on marketing, sales, and entrepreneurial mindset, establishing herself as an influential voice and a key resource for Arab coaches in the field.

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