



Luna Adil

Jordanian Content Creator and Influencer

Jordanian - United Arab Emirates

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Who is Luna Adil

Luna Adil is a Jordanian digital content creator and influencer who has gained prominence on social media platforms through her comedic and lifestyle content, created in partnership with her fiancé, Adnan Saar. Known as the duo "Luna and Adnan," they have achieved widespread fame with their videos that humorously and spontaneously depict everyday life situations and relationship dynamics, resonating strongly with an Arab audience. Their content spans a variety of formats, including comedic sketches, challenges, travel vlogs, and lifestyle features. Currently based in Dubai, United Arab Emirates, they have leveraged the city's dynamic media environment to grow their presence and secure collaborations. In January 2025, the duo signed an exclusive contract with the prominent Dubai-based marketing and talent agency, Reach DXB, which manages their commercial partnerships. In an interview with the show "Dardashat" on the Al Mashhad channel, Luna and Adnan confirmed that most of their video ideas are inspired by real-life situations they experience together, which contributes to the authentic and engaging nature of their work. They focus on producing positive and entertaining content, successfully building a loyal fanbase that actively engages with them across platforms like Instagram, TikTok, and YouTube.

Achievements of Luna Adil

Luna Adil and her partner Adnan Saar signed an exclusive contract with Reach DXB, a leading marketing and talent management agency based in Dubai. This collaboration has opened doors for them to partner with major global and regional brands. Following their partnership with Reach DXB, Luna has collaborated with a portfolio of prominent brands, including Noon, Amazon, Careem, Sephora, and Casio. These partnerships reflect the trust major companies place in their ability to reach and influence a broad audience. The duo was featured on the show "Dardashat" on the Al Mashhad channel, where they discussed their content creation journey and behind-the-scenes process. They have garnered over 60 million views on their Instagram videos alone, a testament to their widespread popularity and impact.

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