



## Maher Nammari

Founder, Masar

Jordanian - Jordan

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## Who is Maher Nammari

Maher Nammari is recognized as one of the leading digital marketing and growth strategy experts in Jordan and the region, with a distinguished track record spanning over 15 years of continuous achievement. He earned his education at Al-Balqa Applied University and further strengthened his expertise with specialized professional certifications from global institutions such as Google and EC-Council. As the founder and CEO of Masar (Masar - Digital Growth), Maher has established a pioneering agency dedicated to empowering companies to achieve rapid and sustainable growth through data-driven, results-oriented marketing strategies. Maher's professional philosophy centers on performance marketing, with deep specialization in rapid growth strategies, SEO, and complex SEM campaign management. He brings exceptional experience across diverse sectors including Fintech, eCommerce, and HealthTech, giving him unique insight into the needs of different markets in Jordan, Saudi Arabia, and Qatar. As a certified consultant and trainer, Maher has mentored hundreds of professionals and young engineers in collaboration with the Jordan Engineers Association and business development centers, advancing the culture of professional digital marketing. With a strong presence and ongoing engagement in the tech community, Maher Nammari is an influential authority in employer branding and LinkedIn professional communication strategies. His impact extends through speaking engagements at major events such as the MENA ICT Forum, where he shares insights on the future of innovation and digital transformation. Maher combines technical precision, strategic thinking, and a commitment to delivering tangible results for his clients, solidifying his reputation as a key digital leader shaping the future of marketing in the Arab world.

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