



Mahmoud Elsayed (Mahmoud Shiko)

Content Creator & Founder of the "Shoghalna" Youth Empowerment Initiative

Egyptian - Egypt

[Read More](#)

Who is Mahmoud Elsayed (Mahmoud Shiko)

Mahmoud Mohamed Elsayed, widely known as Mahmoud Shiko, is an Egyptian content creator dedicated to supporting and empowering youth in Egypt and the Arab world. His content focuses on highlighting inspiring success stories and providing guidance to help young people discover their passions and build their professional futures. Mahmoud founded the "Shoghalna" initiative, an integrated social media platform aimed at combating unemployment by sharing free and accessible educational and career opportunities. Through his channels on YouTube, TikTok, Facebook, Instagram, and Telegram, Mahmoud disseminates videos and written content that feature thousands of job vacancies across various fields, as well as scholarships and certified training courses from major educational platforms. His style is characterized by its simplicity and focus on delivering genuine value to his followers, making him a trusted source for youth seeking to develop their skills and secure suitable employment. Through his content, he also strives to change prevailing mindsets about work and education, encouraging young people to embrace self-learning and acquire the skills demanded by the modern job market.

Achievements of Mahmoud Elsayed (Mahmoud Shiko)

Mahmoud Shiko founded the "Shoghalna" initiative, which has become one of Egypt's prominent platforms for sharing free job and training opportunities. Through its Telegram channel and other social media platforms, the initiative helps connect thousands of young people with available job market opportunities and provides educational alternatives to help them advance their careers. He has successfully built a strong and engaged community across various platforms, where he delivers specialized content on career and educational guidance. He summarizes important courses, explains how to apply for jobs, and offers practical advice to help youth succeed in interviews, creating a positive impact on many lives. He has established partnerships and collaborations with prominent educational platforms such as "Almentor." Through these collaborations, he has worked to provide their paid courses to his followers for free, facilitating access to high-quality educational content for youth who may not have the financial means to afford it.

[Read More](#)