



## Mahmoud Saeed

Digital Marketing Expert

Egyptian - Saudi Arabia

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## Who is Mahmoud Saeed

Mahmoud Saeed is an Egyptian digital marketing expert based in Saudi Arabia, recognized as a leading trainer and consultant. He previously served as Social Media Manager at the Ministry of Youth and Sports in a Gulf country and holds professional certifications from Snapchat and Google. Mahmoud has managed digital accounts for major brands including Uber, Careem, Hyundai, Panasonic, and the Arab Open University, among others. With over 15 years of experience in digital marketing, he is known for leveraging cutting-edge digital strategies to maximize growth and sales opportunities for his clients. Mahmoud is dedicated to sharing his practical expertise with trainees, having delivered numerous training courses across various digital marketing disciplines. He designs paid advertising campaigns on platforms such as Snapchat, Twitter, Instagram, Facebook, TikTok, and LinkedIn, in addition to managing Google Ads. Mahmoud also manages social media accounts on Facebook, Twitter, Instagram, Snapchat, YouTube, and LinkedIn, providing technical consulting that helps companies enhance their digital presence and boost audience engagement.

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