



## Malak Abd Alaal

Jordanian Chef & Content Creator

Jordanian - Jordan

[Read More](#)

## Who is Malak Abd Alaal

Malak Abd Alaal is a Jordanian chef and digital content creator who has gained widespread recognition across social media platforms for her simple and clear culinary tutorials, with a special focus on Jordanian and Palestinian cuisine. She began her digital culinary career over seven years ago, building a substantial following thanks to her practical approach that makes cooking accessible to everyone, especially beginners. Malak is known for her ability to simplify traditional dishes and present them with a modern, budget-friendly twist, making her content highly appealing to a broad audience in the MENA region. Her recipes range from main courses and desserts to pastries, with a particular emphasis on heritage dishes. She frequently collaborates with fellow chef Shaimaa Al Nabulsi on video content, adding further diversity and expertise to her channel. Beyond cooking, Malak leverages her digital marketing experience and is preparing to launch a specialized course on social media growth strategies for other creators.

## Achievements of Malak Abd Alaal

With over seven years of experience in content creation, Malak Abd Alaal has successfully generated more than one billion organic views for her videos across various digital platforms. This extensive reach reflects the significant impact and popularity of her content among Arabic-speaking audiences. On the commercial front, Malak has established partnerships and collaborations with hundreds of brands. Her ability to produce engaging and authentic content has made her a preferred partner for numerous companies in the food and consumer goods sectors, underscoring her success in transforming her passion for cooking into an influential professional career.

[Read More](#)