



Mariam Mahdy

Digital Marketing Expert

Egyptian - Egypt

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Who is Mariam Mahdy

Mariam Mahdy is a leading Egyptian expert in digital marketing and brand building, recognized as one of the most prominent young faces in the industry. She is the founder and CEO of Mediaverse, a digital marketing and branding agency that has helped numerous companies grow and strengthen their online presence across the Egyptian and Arab markets. Mariam is known for her deep understanding of modern marketing strategies and her ability to craft creative campaigns that seamlessly connect compelling content with powerful brand identity. Throughout her career, Mariam Mahdy has developed digital campaigns for a diverse range of startups and SMEs. She specializes in building comprehensive strategies that include social media marketing, enhancing online customer experience, and designing visually impactful brand identities that reflect each brand's unique message. Under her leadership, Mediaverse has delivered tangible results for clients, driving significant increases in engagement and online sales. Beyond her work with companies, Mariam Mahdy is committed to spreading knowledge and awareness in the field of digital marketing. She regularly shares practical tips and insights with her tens of thousands of followers on best practices in content marketing and digital advertising. With a strong following—her Facebook page alone approaches 140,000 followers—she has earned widespread trust for her vision. Through her confident approach and innovative perspective, Mariam has established herself as a trusted authority in digital marketing strategy and brand development in Egypt.

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