



Marwa Mulhem

Syrian Culinary Heritage Expert & Content Creator

Syrian

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Who is Marwa Mulhem

Marwa Mulhem is a Syrian content creator and culinary artist dedicated to documenting and preserving Syria's rich gastronomic heritage, with a special focus on the authentic cuisine of Aleppo. Through her popular platform, "Rosemary & JasMar," she presents traditional recipes, emphasizing the original methods and the cultural stories behind each dish. Her journey began as a personal mission to maintain her Syrian identity while living abroad and to pass this valuable heritage on to her children and the wider Syrian diaspora. The brand name itself is symbolic: "Rosemary" represents strength and roots, while "JasMar" is a portmanteau of "Jasmine" and "Marwa," referencing the famous Damascene jasmine and her own identity. Marwa's narrative style connects food with memory, family, and history, transforming her platform into a living digital archive of Syrian cuisine. Her background as an architect is evident in her meticulous presentation and the high visual quality of her content, making her a trusted educational resource for those seeking to learn the art of traditional Syrian cooking.

Achievements of Marwa Mulhem

Marwa Mulhem successfully established "Rosemary & JasMar" as a prominent and trusted online reference for authentic Syrian cuisine. She has created an extensive digital archive featuring hundreds of video recipes, effectively contributing to the preservation of Syrian culinary heritage. She has built a strong, engaged global community of followers passionate about Syrian food, positioning herself as an influential figure in her niche. Marwa is periodically invited to participate in cultural and food festivals as an expert on Syrian culinary arts and heritage preservation.

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