



Maya Ahmad

Beauty Expert & Lebanese Beauty Influencer

Lebanese - United Arab Emirates

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Who is Maya Ahmad

Maya Ahmad is a Lebanese beauty expert and influencer based in Dubai, recognized as one of the Middle East's leading content creators in makeup and skincare. Maya began her journey on Instagram in the mid-2010s, sharing her signature makeup looks and practical advice on top products and application techniques. Her professional approach and detailed tutorials quickly attracted a wide audience, establishing her as a trusted source for beauty advice. Maya brings extensive experience working with top beauty brands, having received certified training and collaborated with global experts. Her content seamlessly blends academic knowledge with artistic flair, which is evident in her educational videos where she breaks down the latest makeup trends and techniques into easy, actionable steps. With over 1.5 million Instagram followers, she is also active on Snapchat, offering quick reviews of new product launches. Maya was honored with the 'Best Beauty Influencer' award at the 2018 Dubai Social Media Pioneers event, recognizing her significant impact in the industry. Beyond her digital presence, Maya launched her own line of professional makeup brushes, highly praised by both experts and enthusiasts. She also serves as a regional ambassador for several skincare brands, carefully selecting products that reflect her audience's trust in her expertise. Known for her humility and sense of humor, Maya often shares behind-the-scenes moments and personal stories, deepening her connection with followers. Today, Maya Ahmad is a reference in the Arab beauty world, embodying how passion and dedication can take a young Arab woman to global success while staying true to her identity and her community's trust.

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