



Maysam (el7ashoura)

Content Creator and Media Researcher

Lebanese - Lebanon

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Who is Maysam (el7ashoura)

Maysam El Houch, widely known by her online persona "El7ashoura," is a Lebanese content creator and researcher specializing in simplifying complex concepts and presenting facts in an engaging manner. Through her social media platforms, Maysam embodies the persona of a curious researcher who delves into diverse topics including media, history, culture, and science, with the goal of combating misinformation and raising awareness among the Arab audience. She produces concise, high-impact short videos that debunk myths, and present historical narratives and cultural stories backed by thorough research and credible sources. Her journey began as a journalist and media trainer, where she worked with prominent organizations such as Deutsche Welle (DW) and Al-Fanar Media. This professional and academic background has enabled her to create content distinguished by its depth and credibility. Through her "El7ashoura" project, she aims to encourage critical thinking among her followers, equipping them with the tools to evaluate the content they consume daily. This mission is evident in her series "Minsaf," which focuses on media literacy, explaining how to fact-check news and identify reliable sources.

Achievements of Maysam (el7ashoura)

Maysam El Houch launched an educational video series titled "Minsaf" aimed at promoting media literacy. In this series, she provides viewers with practical tips and tools on how to identify fake news, verify the credibility of sources, and understand how algorithms work on social media platforms, contributing to a more informed digital community. Through her innovative approach to educational content, Maysam has successfully built an influential platform that attracts a wide audience interested in knowledge and culture. "El7ashoura" is considered a go-to source for many seeking accurate and simplified information across various fields, as she has made the process of research and fact-checking enjoyable and accessible to all.

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