



Moataz Essam

Entrepreneur and Expert in Content Marketing & Personal Branding

2000 - Egyptian - United Arab Emirates

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Who is Moataz Essam

Moataz Essam is an Egyptian entrepreneur and marketing expert, renowned as the founder of Creatorpreneur, a company dedicated to helping entrepreneurs and coaches build powerful personal brands and achieve online growth. After graduating from the Faculty of Engineering, Moataz pivoted to entrepreneurship, focusing on organic content marketing strategies. Through his UAE-based company, he aims to empower clients to generate sales and convert followers into customers without relying on paid advertising. On his social media platforms, including YouTube and Instagram, Moataz provides educational content on building personal brands, developing effective content strategies, and analyzing the business models of successful global entrepreneurs. He regularly shares practical tips and proven tactics for gaining visibility on digital platforms, establishing himself as a key reference in this field for the Arabic-speaking audience.

Achievements of Moataz Essam

Moataz Essam founded Creatorpreneur, a specialized platform that provides systems and strategies to help entrepreneurs build their brands. Through this venture, he has successfully assisted over 90 individuals in developing their digital presence and achieving their business goals. Together with his clients, Moataz has generated over 36 million total views across various social media platforms. This figure reflects the success of his strategies in creating engaging and viral content, which has significantly contributed to increasing his clients' profits.

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