



Moayad Othman

Social Media Influencer & Body Language and Self-Development Expert

1990 - Saudi - Saudi Arabia

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Who is Moayad Othman

Moayad Othman is a Saudi social media content creator and influencer who has emerged as a significant figure in the fields of self-development and psychology. He began his career with a different ambition, aspiring to become a football player, but his passion for social media led him down a different path. His true breakthrough came on Snapchat, where his personal account with a limited following transformed into a social phenomenon after he posted a picture from the Cave of Hira in Makkah. The post went viral, earning him tens of thousands of followers in minutes. Othman intelligently leveraged this sudden success by shifting his content to serve the community, launching the "Moayad's Snap for Jobs" initiative. Through this platform, he collected and shared job announcements from various companies, helping many young men and women in Saudi Arabia find employment. This initiative earned him widespread credibility and a large follower base. Currently, Moayad focuses his content on analyzing body language and offering advice on psychology and personal skills development. He also provides specialized consultations through his digital platforms.

Achievements of Moayad Othman

Moayad Othman founded the "Moayad's Snap for Jobs" initiative, a voluntary social media platform that helped thousands of job seekers in Saudi Arabia. He directly coordinated with companies to source confirmed job opportunities and broadcasted them via his Snapchat account, achieving over 4 million views per snap and earning significant trust and credibility among the youth. He achieved significant success in the social media landscape, building a large audience with his specialized content on body language and psychology. Othman was featured on the MBC1 program "Al-Dunya Alamatni" (The World Taught Me), where he shared his inspiring success story of transitioning from an ordinary individual to a prominent social media influencer in his field.

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