



Model Roz

Saudi Model & Influencer

Saudi - United States

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Who is Model Roz

Model Roz (real name: Rowan Abuzid) is a Saudi model and influencer, recognized as the first Saudi woman to pursue a global modeling career. She moved to the United States at a young age to follow her passion for fashion, and since 2013 has built a prominent presence on social media, especially Instagram and Snapchat. Her content centers on high-end fashion and luxury lifestyle, sharing her latest looks and photoshoots in collaboration with leading international fashion and beauty brands. With over 10 million Instagram followers, Model Roz holds the highest follower count among Arab models on the platform. She also commands a large, engaged audience on Snapchat, where she shares daily updates and beauty and fitness tips. Known for her authenticity and confidence, she has broken stereotypes about Saudi models by achieving both regional and global fame. She has been selected as the first Arab personality at numerous fashion industry events and conferences, thanks to her influence and popularity. Today, Model Roz is a sought-after ambassador for global brands, starring in premium campaigns as a distinguished Arab face. She has paved the way for a new generation of Saudi women to enter the worlds of fashion and beauty on an international scale.

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