



Mohamed Amir (Chef Amir)

Chef, Content Creator & Founder of Prince Pâtisserie

Algerian - Algeria

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Who is Mohamed Amir (Chef Amir)

Mohamed Amir (Chef Amir), born in Mostaganem, is a renowned Algerian chef and culinary content creator. He has emerged as one of Algeria's leading culinary personalities on social media, celebrated for his accessible approach to traditional and international recipes. Before his digital rise, Chef Amir revealed on Samira TV that he has over 12 years of experience in fine dining, providing him with a solid foundation in professional cooking techniques. He launched his YouTube channel in late 2019, quickly gaining a wide following for his practical, budget-friendly recipes tailored to Algerian families, from main courses to festive traditional desserts. Beyond his digital presence, Chef Amir founded his own pastry brand, "Prince Pâtisserie." He also participates in major economic events, collaborating with the "EL TADJ" brand at the "Foire de la Production Algérienne" to support and promote local products. Chef Amir combines professional expertise with a passion for cooking to deliver inspiring educational and entertaining content to his audience.

Achievements of Mohamed Amir (Chef Amir)

Chef Amir founded his own pastry brand, "Prince Pâtisserie," where he showcases his creative expertise in desserts, drawing on his extensive industry experience. He served as a brand ambassador and partner for Algeria's "EL TADJ" food company, appearing with them at the "Foire de la Production Algérienne" to promote and highlight the quality of local products. He was also featured in a cooking challenge on Samira TV alongside renowned Algerian chef "Oum Walid," where he shared insights from his 12-year professional background in fine dining prior to entering the world of content creation.

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