



Mohamed Attia Abdalla

Marketing and Business Administration Consultant

1973-04-12 - Egyptian - United Arab Emirates

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Who is Mohamed Attia Abdalla

Dr. Mohamed Attia Abdalla is a prominent Egyptian expert and consultant in marketing and business administration, currently based in the United Arab Emirates. He holds a Ph.D. in Marketing and Business Administration, which provides a solid academic foundation for his work in consulting and training. Dr. Attia is renowned for his unique ability to simplify complex management and marketing theories, making them accessible to a broad audience, most notably through his successful digital initiative, the hashtag #Learn_with_Attia, which has gained widespread popularity. Professionally, he serves as a business development and corporate structuring consultant in the Gulf region and manages "Life Gate for Consulting and International Training" in the UAE, a company specializing in skills development and entrepreneurship. Academically, he is a lecturer at the Arab Academy for Science, Technology and Maritime Transport, as well as other international universities and academies where he teaches in professional master's and doctorate programs. His influence extends to authorship, having penned the "Learn with Attia" book series covering marketing, management, and human resources, transforming his digital success into tangible educational resources.

Achievements of Mohamed Attia Abdalla

Dr. Attia launched a digital educational initiative under the hashtag #Learn_with_Attia on social media platforms. The initiative achieved phenomenal success, surpassing one billion views and establishing him as one of the most influential figures in simplifying management and marketing sciences in the Arab world. Building on the success of his digital initiative, he authored and published a series of educational books under the same title, "Learn with Attia." The series covers critical topics such as Marketing, Management, and Human Resources from A to Z, offering practical and academic insights in a simplified, direct style. He founded and manages "Life Gate for Consulting and International Training" in the United Arab Emirates. The company is a leading institution in consulting, personal skills development, and entrepreneurship, offering specialized training programs in areas like customer service and artificial intelligence.

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