



Mohamed Shaban

Digital Marketing Expert

Egyptian - Saudi Arabia

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Who is Mohamed Shaban

Mohamed Shaban is an Egyptian digital marketing expert with over a decade of experience in marketing and advertising, currently based in Saudi Arabia. He serves as a marketing consultant for numerous companies, having advised more than 100 businesses and apps in Riyadh and beyond. With his deep knowledge and extensive expertise, Mohamed is a trusted authority in developing modern marketing strategies tailored to Gulf markets and advanced digital marketing methods. Mohamed began his career in Egypt, gaining hands-on experience in social media marketing and campaign management. He later moved to Saudi Arabia, where he established himself as a trusted expert for both startups and major organizations. He has played a key role in building and developing marketing and sales teams for various projects, and is recognized for driving significant digital revenue growth through his innovative marketing strategies. In addition to his consulting work, Mohamed Shaban is known as an educational content creator in the marketing field. He shares practical tips and insights with his audience on platforms like YouTube and TikTok under the brand "Marketing with Shaban," offering simplified courses and fresh ideas weekly. With a social media following exceeding 200,000, his free content has raised marketing awareness among thousands of enthusiasts. This active presence has made him one of the most prominent figures in the digital marketing community in Saudi Arabia and the region.

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