



Mohammad Baabbad

Saudi Digital Marketing Expert

Saudi - Saudi Arabia

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Who is Mohammad Baabbad

Mohammad Baabbad is a Saudi expert in digital marketing and e-commerce with over eight years of professional experience. He began his career as an engineer before specializing in digital marketing, earning prestigious international certifications in product marketing and digital marketing (including credentials from the Digital Marketing Institute (DMI) and the Global Product Marketing Alliance). Baabbad has built several successful online ventures and stores, gaining hands-on expertise in launching and scaling digital businesses. Throughout his career, Mohammad Baabbad has generated over \$10 million in sales through e-commerce platforms he managed. He has directly trained and mentored more than 10,000 aspiring marketers and entrepreneurs through his educational content and consulting. He has also delivered specialized training programs and workshops to hundreds of professionals across Saudi Arabia and the Gulf, focusing on building e-commerce businesses and effective digital marketing strategies. Mohammad Baabbad is recognized for his practical approach to simplifying digital marketing concepts and making them actionable. He shares his expertise on platforms like TikTok, Instagram, and YouTube, offering practical advice to marketers and entrepreneurs. Alongside his consulting work, he is committed to empowering Arab youth to create smart and sustainable digital income streams. Thanks to his achievements and positive impact, Baabbad has become a prominent figure in the digital marketing community.

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