



Mouad Bennali

AI & Automation Expert, Founder of Agentrix212

Moroccan - Morocco

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Who is Mouad Bennali

Mouad Bennali is a Moroccan expert in Artificial Intelligence and Automation, and the founder of Agentrix212, an AI Automation Agency. He began his professional career in cybersecurity, where he spent over five years as a Security Operations Center (SOC) specialist, gaining extensive experience in defending companies against cyber attacks. With the rise of generative AI in 2023, Bennali identified a knowledge gap in the Moroccan and broader Arab market, prompting a significant career shift. His journey into AI was self-taught, beginning while he was a digital nomad traveling through Southeast Asia. Upon returning to Morocco, he established his personal brand and educational platforms to simplify complex AI concepts and make the technology accessible. Through his content on Instagram, YouTube, and other platforms, he aims to empower individuals and businesses in the Arab world to leverage AI for increased productivity and growth. His work focuses on building AI agents and developing custom automation solutions for businesses.

Achievements of Mouad Bennali

Mouad Bennali founded Agentrix212, a specialized agency that provides AI-driven automation services to businesses. The agency focuses on helping clients improve operational efficiency and reduce costs by implementing customized, automated solutions. He has successfully established a strong presence as a leading educational content creator in the AI field within Morocco and the Arab world. Through his platforms, he provides practical tutorials and real-world applications of AI tools, contributing to widespread awareness and adoption of these technologies. Prior to his full focus on AI, Bennali built a solid five-year career in cybersecurity. He worked as a first-line defense specialist in Security Operations Centers (SOC), where he was responsible for incident response and protecting corporate infrastructure.

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