



Nadia Elsayed

Chef & Culinary Content Creator

Egyptian - United States

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Who is Nadia Elsayed

Nadia Elsayed is an Egyptian chef and content creator based in the United States, renowned for her accessible and reliable recipes tailored for beginners and Arab families. She launched her YouTube channel in 2017, quickly gaining widespread popularity thanks to her clear approach and focus on 'fail-proof recipes.' Her diverse content features traditional Egyptian dishes, Eastern and Western desserts, and pastries, all using budget-friendly ingredients and easy-to-follow steps. Before entering the digital culinary world, Nadia earned a degree in Economics and Political Science. As a mother of three, she is inspired to create practical, family-friendly meals. Expanding her reach across platforms like Facebook, Instagram, and TikTok, she has become one of the most prominent culinary content creators in the Arab world. Her channel is distinguished by professional production and a meticulous teaching style, making it a trusted resource for millions seeking guaranteed-success recipes.

Achievements of Nadia Elsayed

Nadia Elsayed has built one of the largest Arabic cooking channels on YouTube since its launch in 2017, attracting millions of followers and hundreds of millions of views. Her success stems from her ability to simplify complex recipes and deliver consistently successful results for her audience. Her influence extends beyond YouTube to Facebook, Instagram, and TikTok, establishing her as a trusted brand in home cooking across the Middle East and North Africa. This strong presence has led to collaborations with major brands in the food and consumer goods sectors. Nadia has empowered a new generation of home cooks and beginners by providing high-quality, free educational content. Signature recipes like 'Hot Milk Cake' and 'Goulash with Minced Meat' have become staples for many in their daily and special occasions.

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