



Narins Beauty

Syrian Content Creator

Syrian - United Arab Emirates

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Who is Narins Beauty

Narins Amara, known as Narins Beauty, is a Syrian content creator based in Europe who has built a massive following through her engaging beauty and fashion content. She launched her YouTube channel in 2016 at the age of sixteen, focusing on makeup tutorials, challenges, and lifestyle vlogs. With her energetic style and signature smile, Narins Beauty quickly captured the attention of millions of followers, especially teenagers across the Levant and the diaspora. Her YouTube channel now boasts over 13 million subscribers, making it one of the largest beauty platforms in the region. Narins Beauty has since expanded her reach by producing youth-oriented music in multiple languages and co-founding the "Ocean" accessories brand with her twin sisters, Sherin and Sidra, who are also prominent digital creators. On Instagram and Snapchat, she shares glimpses of her life in Sweden, family travels, and daily looks that blend European and Arab influences. Narins Beauty has received multiple awards in the UAE as Best Beauty Influencer for several consecutive years. Her story exemplifies the new generation of Arab women abroad who maintain their identity and culture while achieving global success through digital content.

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