



Nasoh Malas

Media Producer & Content Creator

Syrian - United Arab Emirates

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Who is Nasoh Malas

Nasoh Malas is a Syrian media producer and content creator based in the United Arab Emirates, with extensive experience working for prominent media organizations. He began his career as a social media producer for Charisma Group before moving to MBC Group, where he honed his skills in digital and media production. In 2023, he joined the digital media hub Blinx as a storyteller, reflecting his professional evolution towards new forms of digital narrative. Alongside his corporate career, Malas has built a significant presence on social media, where he is known for creating comedic and entertainment-focused content. He frequently collaborates with his wife, content creator Maram Al Dahabi, producing humorous skits, pranks, and satirical videos that explore the dynamics of married life and relationships. Their content ranges from short-form videos on Instagram and TikTok to travel vlogs on their joint YouTube channel, "Nasoh&maram," documenting their journeys to destinations like the Maldives, Indonesia, and Thailand. Malas's style combines relatable comedy with high-quality production, which has earned him a substantial following.

Achievements of Nasoh Malas

Nasoh Malas has built a distinguished career in the media sector, holding key producer roles at leading organizations such as MBC Group and Charisma Group. These positions underscore his expertise and ability to contribute to high-quality content production within major media environments. In 2023, Malas was selected to join the new media hub Blinx as a storyteller. This specialized role highlights his skills in creative narrative and his adaptability to modern media trends, positioning him at the forefront of digital content innovation. Recognized for his influence in the content creation space, Malas has been featured as a speaker at prestigious events organized by Forbes Middle East. This participation solidifies his status as an influential figure in the region's digital landscape.

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