



Nevine Selim

Egyptian Media Personality and Content Creator

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Who is Nevine Selim

Nevine Selim is an Egyptian media personality and content creator who graduated from the Faculty of Mass Communication at the American University in Cairo. She began her career in traditional media, first as a television reporter and later as a talk show host. One of her notable programs was "Sawt El Nas" (Voice of the People) on Mehwar TV. Selim gained significant recognition for her popular TV show "Aslo Eih" (What's its Origin?), which premiered on Mehwar TV in 2019 and ran for multiple seasons. The program uniquely explored the origins of everyday words, common proverbs, and traditions. Building on this success and her passion for making knowledge accessible, she transitioned to creating content for social media platforms. She is now widely known for her short, engaging videos that blend education with entertainment, uncovering the history behind familiar things. Her content went viral, with one of her early TikTok videos reaching 10 million views in just two days. Selim is dedicated to thorough research, consulting various books and references to ensure the accuracy of the information she presents to her audience in a lighthearted and appealing style.

Achievements of Nevine Selim

Hosted the successful television program "Aslo Eih" (What's its Origin?) on Mehwar TV, starting in Ramadan 2019. The show, which ran for multiple seasons, focused on exploring the historical origins of words and proverbs in an accessible and engaging manner. Successfully transitioned to digital content creation, building a large and engaged audience on social media. One of her first viral videos garnered 10 million views in just two days, establishing her as a prominent figure in the edutainment space. Authored her first book, extending her content on the origin of stories, and held a book signing at the 55th Cairo International Book Fair in 2024. This achievement marks a significant step in documenting and disseminating her work beyond video format.

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