



Noor Naim

Content Creator & YouTuber

Iraqi - United Arab Emirates

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Who is Noor Naim

Noor Naim, known as Noor Stars, is an Iraqi-born YouTuber and one of the Arab world's pioneering and most influential female content creators. She launched her YouTube channel in 2014 at just 17, producing a mix of comedic challenges, pranks, and daily vlogs with an authentic, relatable style. Her videos quickly went viral, making her the first Arab woman to surpass 10 million YouTube subscribers. Today, she leads the platform's female creators in the region with over 18 million subscribers. Noor's entertaining content resonates especially with youth and teenagers, celebrated for her vibrant personality and positive energy that have made her a 'screen friend' to millions. Beyond YouTube, she is active on Snapchat and Instagram, sharing personal moments and new projects with her audience. Noor Stars has also expanded into music, releasing hit youth anthems like "Estanna Shway" that showcase her artistic talent alongside her comedic flair. She has received numerous accolades, including the YouTube Diamond Play Button and Nickelodeon's Favorite Arab Influencer Award in 2019. Noor Stars' inspiring journey from an ordinary girl to one of the most influential digital figures in the Arab world is a testament to the power of passion and determination, amplified by smart use of modern platforms.

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