



Nour Alhawassli

Pharmacist & Fashion Designer, Founder of N-Scarves

Syrian - United States

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Who is Nour Alhawassli

Nour Alhawassli is a Syrian-American entrepreneur and pharmacist, best known as the founder of the modest fashion and hijab brand, N-Scarves. Born and raised in Damascus, Syria, she earned a bachelor's degree in Pharmaceutical Sciences from the International University for Science and Technology. In 2016, Alhawassli relocated to the United States, settling in Texas with her husband and three children. The inspiration for her business came from her personal struggle to find high-quality, comfortable, and affordable hijabs. To address this gap in the market for herself and others, she founded N-Scarves in 2017 as an online business focused on designing and selling unique headscarves. Her mission evolved into a passion for showcasing the beauty, education, and productivity of Muslim women. Alhawassli meticulously selects premium, breathable, and elegant fabrics for her collections, which include a wide variety of hijabs and accessories, serving customers in the United States and internationally through her e-commerce platform.

Achievements of Nour Alhawassli

Nour Alhawassli successfully founded the N-Scarves brand in 2017, growing it from a personal project into an established online business that ships products to customers in the United States and worldwide. Her key achievement lies in identifying and filling a critical need within the modest fashion market for high-quality, comfortable, and affordable hijabs. Beyond commerce, Alhawassli has built a brand with a distinct mission to challenge stereotypes and positively represent Muslim women. Through N-Scarves, she champions an image of modern women as educated, productive, and stylish, creating a community around her brand that shares these values and empowers its members.

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