



## Nour El Haj

Lebanese Chef, Content Creator, and Media Personality

1996-09-29 - Lebanese - United Arab Emirates

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## Who is Nour El Haj

Nour El Haj is a Lebanese chef and content creator renowned for her brand "Tastylicious by Nour," where she shares innovative and simplified culinary recipes. She has cultivated a strong presence on social media through high-quality videos that blend professionalism with accessibility, focusing primarily on Lebanese and Middle Eastern cuisine with a modern twist. Beyond her culinary career, El Haj gained widespread recognition across the Arab world as a cast member on the Netflix reality TV show "Love is Blind: Habibi." Her participation in the popular social experiment significantly raised her public profile, establishing her as a media personality and leading to numerous interviews and podcast appearances. Currently based in Dubai, UAE, Nour continues to expand her digital content and collaborates with prominent brands in the food and kitchenware industries.

## Achievements of Nour El Haj

Nour El Haj gained significant international exposure as a main cast member on the Netflix reality show "Love is Blind: Habibi." Her appearance on the show made her a controversial and influential personality, leading to extensive media coverage and features on popular talk shows and podcasts. Through her culinary brand, "Tastylicious by Nour," El Haj has built a successful platform on social media channels like Instagram and TikTok. By attracting a large following with her creative recipes, she has secured partnerships and collaborations with major food brands, including Knorr and Puck, establishing herself as a trusted face in the food industry.

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