



Ola Mathbout

Syrian Visual Artist & Image Consultant

1989 - Syrian - United Arab Emirates

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Who is Ola Mathbout

Ola Mathbout, also known as Ola Al Shemari, is a multi-talented Syrian visual artist based in Abu Dhabi, United Arab Emirates. Originally from the city of Jableh in the Latakia countryside, she has distinguished herself with an innovative artistic style that merges traditional drawing with professional makeup, using her own face as a living canvas. Mathbout considers her face an "open sketchbook," which she uses to meticulously embody the features of public figures and celebrities, viewing her work as a form of expression rather than cosmetic enhancement. Her artistic journey began with diverse practices including sculpture, charcoal portraiture, and painting on fabrics and clothing, the latter of which became a source of income. She participated in joint art exhibitions in the Syrian cities of Jableh and Latakia. After leveraging social media, she gained widespread recognition for her skillful transformation videos. Her unique art form has attracted significant media attention from prominent outlets like CNN Arabic and Syria TV, and she has been featured on various television talk shows. Mathbout combines her drawing talent with a deep understanding of light, shadow, and makeup techniques to create captivatingly realistic works of art.

Achievements of Ola Mathbout

Ola Mathbout has achieved significant fame on social media for her unique "face art," transforming her face into a canvas to portray famous personalities. Her work received a notable commendation from veteran Syrian actor Yasser Al-Azma, who publicly praised her talent as "unparalleled creativity." Her art has been extensively featured by major Arabic media outlets, including CNN Arabic, Al Mashhad TV, and Syria TV, highlighting her precision and ability to replicate features in minute detail. Prior to her rise in transformational makeup art, Mathbout was an active artist in other disciplines. She began her career in sculpture and fabric painting, successfully turning her talent into a business by taking custom orders for painted clothing. She also participated in several joint art exhibitions in her home region of Jableh and Latakia, demonstrating her strong roots in traditional visual arts before pioneering her contemporary, globally recognized style.

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