



Omar Abou Lebdeh (Chef Omar)

Chef, Content Creator, and Restaurant Founder

1991 - Syrian - Turkey

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Who is Omar Abou Lebdeh (Chef Omar)

Omar Abou Lebdeh, widely known as "Chef Omar," is a celebrated Syrian chef, content creator, and entrepreneur born in Damascus in 1991. He left Syria in 2012 for Sudan before settling in Istanbul, Turkey, in 2014. There, he honed his culinary skills by studying the art of international gastronomy at a Turkish academy. Chef Omar launched his content creation career around 2020, quickly rising to prominence across social media platforms. He became famous for his spontaneous and engaging presentation style, particularly his modern take on traditional Syrian and Damascene cuisine. His signature catchphrase, "Allah Ybarklou" (God bless it), has become synonymous with his brand. His ability to simplify complex dishes while adding a contemporary twist has made him one of the most influential culinary figures in the Arab world. His success has led to various media appearances, including interviews with Syria TV and broadcaster Ahmed Al-Fakhoury. Building on his digital success, Chef Omar expanded his brand by opening his own chain of restaurants in Istanbul, bringing his popular recipes to the public.

Achievements of Omar Abou Lebdeh (Chef Omar)

Chef Omar successfully built a powerful personal brand in the digital culinary space, simplifying and presenting traditional Syrian cuisine to a global audience with a modern and innovative flair. His popularity led to the immense growth of his YouTube channel and other platforms, attracting millions of followers. He translated his digital success into a tangible business venture by launching the first branch of his restaurant chain, "Chef Omar," in Istanbul, Turkey. He quickly expanded by opening a second branch, offering his audience the chance to experience his famous recipes firsthand and establishing a strong foothold in the restaurant industry.

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