



Raghda Taleen Kouyoumdjian

TV Host, Entrepreneur & Content Creator

1997-05-25 - Jordanian - Jordan

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Who is Raghda Taleen Kouyoumdjian

Raghda Taleen Kouyoumdjian is a Jordanian media personality and entrepreneur of Armenian descent, who has emerged as one of Jordan's most prominent content creators. She began her career on social media platforms, gaining popularity by sharing diverse content focused on lifestyle, fashion, beauty, and documenting her travels and daily life, which earned her a substantial following. In addition to her digital presence, Kouyoumdjian transitioned into television, joining Jordan's Al Mamlaka TV as a host for the morning show "Sabah Al Mamlaka," further solidifying her media profile. Reflecting her passion for beauty and entrepreneurship, she co-founded Dash Beauty Salon in Amman, which has become a well-known establishment in the Jordanian capital. Kouyoumdjian is known for her authentic and relatable style, often sharing personal life details, including her engagement and marriage, with her followers, making her an influential and beloved figure. Her career successfully combines achievements in both digital and traditional media with her ambitions in the business world.

Achievements of Raghda Taleen Kouyoumdjian

Raghda Kouyoumdjian co-founded Dash Beauty Salon, a specialized beauty lounge located in Amman, Jordan. She successfully developed the project into a recognized local brand, leveraging her marketing expertise and social media influence to attract a wide client base. A significant milestone in her career was joining Al Mamlaka TV, one of Jordan's leading news channels. Her role as a host on the morning show "Sabah Al Mamlaka" established her as a professional media figure, expanding her influence from digital platforms to mainstream television. Raghda has built a strong and influential presence across various social media platforms, including Instagram, YouTube, and TikTok. Her YouTube channel, "LIFE WITH RAGHDA," was awarded the Silver Creator Award for surpassing 100,000 subscribers, a testament to the quality and impact of her widely-followed content.

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