



## Raneem Zubaidi (Chef Raneem)

Chef & Culinary Content Creator

2011 - Jordanian - Jordan

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## Who is Raneem Zubaidi (Chef Raneem)

Raneem Zubaidi (Chef Raneem) is a young Jordanian chef and culinary content creator who has made a remarkable impact in the digital and television culinary scene in Jordan. She began her content creation journey in 2021, quickly gaining widespread recognition by sharing innovative and accessible recipes on social media platforms such as Instagram and TikTok. Her videos often feature her family, adding a warm, relatable touch to her content. In addition to her digital presence, Raneem transitioned to television, becoming a familiar face on the popular show "Roya Kitchen" on Jordan's Roya TV. She has also appeared as a guest on other cooking programs, including "Bahar wa Nar" with Chef Imtiaz Al-Jetawi on Amman TV. Raneem is known for her spontaneous style and ability to simplify complex recipes, inspiring both youth and families in the kitchen. Her success has led to significant brand collaborations, including ambassadorships for leading brands such as Al-Kasih Food Products, LG Jordan, and Bayd Baladna.

## Achievements of Raneem Zubaidi (Chef Raneem)

In 2024, Raneem Zubaidi was named to Forbes Middle East's '30 Under 30' list of content creators, recognizing her growing influence in the region's digital culinary sector. This accolade highlighted her success in building a large, engaged audience and delivering high-quality content at a young age. Raneem achieved a notable milestone by transitioning from social media to television, becoming a lead chef presenter on "Roya Kitchen"—one of Jordan's top TV programs. This move marked a turning point in her career, underscoring her talent and broad public appeal. Her prominence and influence have made her a sought-after brand ambassador for major companies in Jordan and the region, including Al-Kasih Food Products, LG Jordan, and Bayd Baladna, reflecting the trust leading brands place in her ability to connect with a wide audience.

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