



Rasha Alsruji

Founder of Al Sruji Group & Financial Analyst

Syrian - United Arab Emirates

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Who is Rasha Alsruji

Rasha Alsruji is a Syrian financial analyst and trainer, and the founder of the Al-Sruji Group for Training and Administrative Development. With extensive experience in the stock market and financial markets, she specializes in providing training courses and consultations on trading strategies, financial analysis, and risk management. Alsruji established her group, which appears to have roots in Syria before establishing its headquarters in Dubai, where it has become a leading institution licensed by the Knowledge and Human Development Authority (KHDA). Through her platform, Rasha offers a diverse range of training programs covering financial markets, administrative development, banking skills, and Training of Trainers (TOT). Her coaching approach focuses on empowering new traders, emphasizing the preservation of capital as the primary goal during the first year of trading. She actively warns against psychological pitfalls such as greed, fear, and the unrealistic portrayal of trading on social media. In addition to training, Rasha provides specialized one-on-one consultations for investors and business professionals and makes regular appearances in financial media to discuss market trends and offer analytical insights.

Achievements of Rasha Alsruji

Rasha Alsruji founded the Al-Sruji Group for Training and Administrative Development, which is now an accredited institution in the United Arab Emirates, licensed by the Knowledge and Human Development Authority (KHDA) in Dubai. The group, with over 20 years of experience, also holds accreditations from prestigious international bodies such as the German Board and the IDLI Institute in the UK. She has successfully expanded the group's services to offer comprehensive training solutions beyond financial markets, including administrative development, human resources, corporate restructuring, and ISO certification qualification. This diversification has established the group as a one-stop center for professional development for both individuals and organizations in the region. Alsruji has emerged as an influential voice in financial education, appearing in television interviews, such as on Dubai TV, to simplify trading concepts for beginners. Her public message emphasizes psychological discipline and capital management, which has helped build her reputation as a credible and trusted coach in the financial community.

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