



Rasha Maghrabi

Saudi Content Creator & Photographer

Saudi - Saudi Arabia

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Who is Rasha Maghrabi

Rasha Maghrabi is a Saudi content creator and professional photographer who has established herself as an influential figure on social media. Her content blends depictions of daily life with social commentary, presented in a realistic and spontaneous style often infused with comedy, which resonates with a broad audience in Saudi Arabia. In her videos and posts, she explores diverse topics ranging from family dynamics and daily challenges to personal experiences, fostering strong engagement with her followers. In addition to content creation, Rasha maintains a professional photography career, specializing in product, event, and portrait photography. Through her official channels, she has successfully built a trusted personal brand, leading to collaborations with major regional and global companies. She holds a "Mawthooq" license from the Saudi General Commission for Audiovisual Media, certifying her as a professional advertiser on social platforms. Rasha manages her career with a structured approach, utilizing dedicated channels for business partnerships.

Achievements of Rasha Maghrabi

Rasha Maghrabi has successfully secured commercial partnerships with prominent brands, reflecting the trust and influence of her content. Her notable collaborators include the food delivery service Jahez, major e-commerce platforms like Noon and Namshi, as well as HungerStation and iHerb. Rasha is an officially licensed content creator in the Kingdom of Saudi Arabia. She holds a "Mawthooq" license (No. 889003) from the General Commission for Audiovisual Media, which authorizes individuals to provide advertising content on social media platforms. This achievement underscores her professional standing and credibility in the digital advertising space.

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