



Rawan Dash

Beauty & Lifestyle Content Creator

1997-10-16 - Egyptian - United Arab Emirates

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Who is Rawan Dash

Rawan Dash is a prominent Egyptian beauty and lifestyle content creator and influencer currently based in the United Arab Emirates. Born on October 16, 1997, she launched her career on YouTube in October 2014, quickly gaining widespread popularity for her diverse content, which includes makeup tutorials, food challenges, pranks, and engaging daily vlogs. Rawan excels at connecting with a young audience by delivering practical skincare and beauty advice in an entertaining and educational format. Raised and educated in the UAE, Rawan completed her university studies with a degree in Broadcasting and Media. Despite her formal media training, she chose to pursue her passion for beauty through social media platforms. Her entrepreneurial spirit led her to launch her own brand of false eyelashes, "Dash.cosmetics." Her influence extends across multiple platforms, including Instagram and TikTok, and she frequently collaborates on content with her sister, Basma Dash, who is also a well-known content creator.

Achievements of Rawan Dash

Rawan Dash has successfully built strong partnerships with prestigious global beauty brands, most notably Urban Decay and YSL. These collaborations highlight her credibility and significant influence in the sector, underscoring her ability to attract the attention of luxury brands. She founded her own beauty brand, "Dash.cosmetics," which specializes in false eyelashes. This venture marks a significant step in her career as an entrepreneur, transforming her passion for beauty into a tangible product for her audience.

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