



## Raya Hamed

Jordanian Fitness & Lifestyle Content Creator

Jordanian - Jordan

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## Who is Raya Hamed

Raya Hamed is a Jordanian content creator and influencer who has built a prominent presence on social media through her diverse content focused on fitness, sports, and a healthy lifestyle. Raya engages her audience across Instagram, TikTok, and YouTube, offering a wide range of content that includes practical workout routines for both home and the gym, as well as tips on healthy nutrition and innovative recipes. Her content extends beyond fitness to include entertainment, personal vlogs, and comedy skits, which fosters a strong and personal connection with her followers. She is known for her authentic and natural presentation style, making her an inspirational figure for many seeking to adopt a healthier and more active lifestyle. She began her content creation journey several years ago, with her YouTube channel's archives showing videos dating back over five years, reflecting her evolution and consistency in the field.

## Achievements of Raya Hamed

Raya Hamed has successfully forged partnerships with local brands in Jordan's health and fitness sector. Among her notable collaborations is her partnership with Protein Bar, a retailer specializing in supplements and health foods. Through this collaboration, she promotes their products to her audience as part of her advocacy for a complete and healthy lifestyle. Through her content, she contributes to raising awareness about the importance of sports and proper nutrition. She has built an interactive community across her platforms, sharing fitness challenges and providing support and motivation to her followers, establishing her as an influential voice in her field within Jordan.

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