



Reem Olayan

Palestinian Food Blogger and Culinary Content Creator

Palestinian - Jordan

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Who is Reem Olayan

Reem Olayan is a Palestinian food blogger and culinary content creator who has gained significant recognition online under the handle "Reem Cooks." She specializes in home-style recipes that blend the authenticity of Palestinian and Arab cuisine with a modern, professional touch, making her dishes accessible and appealing to a broad audience. Olayan's content focuses on simplifying cooking techniques and presenting traditional meals in innovative ways while preserving their original flavors. Through carefully produced short-form videos on platforms like Instagram and TikTok, Reem has built a community of followers passionate about cooking. Her content demonstrates a keen eye for detail, from the quality of ingredients to the final presentation. Her growing popularity has led to appearances on well-known television programs, cementing her status as a prominent culinary content creator in the region. She is believed to be based in Jordan, where she has participated in local cooking shows.

Achievements of Reem Olayan

Reem Olayan was featured as a guest on the popular Jordanian cooking show "Bahar wa Nar" (Spice and Fire) on Amman TV. During her appearance, she prepared her recipe for Musakhan Casserole with Pomegranate Molasses, showcasing her signature style of blending tradition with innovation. This television feature significantly broadened her reach to a wider audience. Olayan was highlighted as a notable food creator on the "Likee" platform in a news feature by Al Hayat News. The article spotlighted her culinary philosophy that "food brings people together" and praised her content for its distinctive Ramadan recipes, confirming her influence as a recognized food blogger in the region.

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