



Saad Aldousari

Entrepreneur & Identity Science Coach

Kuwaiti - Kuwait

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Who is Saad Aldousari

Saad Aldousari is a Kuwaiti entrepreneur and business coach, best known as the Co-Founder of "THAT CIRCLE," a community and educational platform designed to help entrepreneurs and freelancers achieve business growth through self-development. His coaching approach is centered around a unique concept he terms "Identity Science," which links an individual's personal identity with their business strategy to foster success, clarity, and purpose. Through THAT CIRCLE, Aldousari offers a variety of coaching programs and workshops covering different facets of entrepreneurship. These include the three-month "The Identity Program," the six-month "The Founder Program," and other specialized programs focusing on growth, leadership, and marketing. His content, shared across his YouTube channel and social media, emphasizes the psychological and mindset aspects of entrepreneurship, focusing on how to build a meaningful, sustainable business that reflects its founder's values and vision. Aldousari has been featured on podcasts such as "The Protégé Podcast," where he discussed his entrepreneurial journey and his philosophy of integrating self-development with business growth.

Achievements of Saad Aldousari

Saad Aldousari co-founded the platform "THAT CIRCLE," establishing it as an integrated community for entrepreneurs in Kuwait and the wider region. The platform provides intensive coaching programs like "The Identity Program" and "The Founder Program," which guide participants in building a solid business foundation rooted in their personal identity and core purpose. Aldousari successfully developed the "Identity Science" methodology as a core tool in his coaching practice. Through this framework, he helps entrepreneurs discover their personal identity and translate it into a clear brand and business strategy. This approach emphasizes achieving alignment between personal and professional life, leading to sustainable growth and a greater sense of fulfillment.

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