



## Saif Safadi

Jordanian Singer & Artist

Jordanian - Jordan

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## Who is Saif Safadi

Saif Safadi is a rising Jordanian singer and artist who has gained significant prominence in the music scene and on social media. He hails from a distinguished artistic family; his father is the well-known singer Samir Al Safadi, and his aunt is the actress Siham Al Safadi, which nurtured his talent from a young age. His professional career began in 2014 when he participated in the first season of the Ro'ya TV talent show "Star of Jordan" (Najm Al Ordon), where he secured fourth place. This experience provided him with invaluable stage presence and on-camera skills. Safadi's fame skyrocketed through social media platforms, particularly during the COVID-19 pandemic. He began posting cover songs on Instagram and TikTok, which resonated strongly with a wide audience. His musical style is characterized by a blend of pop and contemporary R&B. He has released several original songs that have amassed millions of views on YouTube, including hits like "Haneyyali," "Wein Woudek," and "Ma Tarakna." Saif collaborates with DMS Group for his productions, with Anas Hourani serving as his project manager.

## Achievements of Saif Safadi

Saif Safadi participated in the first season of the Jordanian talent show "Star of Jordan" (Najm Al Ordon) in 2014, which served as his official launch into the music world. He reached the final stages and secured fourth place, earning him an early fanbase and practical experience in live performance. He has released several successful singles that gained significant traction on digital platforms. His song "Haneyyali" surpassed 4 million views on YouTube, while other tracks like "Wein Woudek" and "Farha Jdeede" each garnered over 2 million views, highlighting his growing popularity. In 2024, Safadi was one of the featured artists on the song "Rajjeen," a major collaborative project that brought together over 25 artists from across the Middle East and North Africa. He also participated in a special song commemorating the Silver Jubilee in Jordan, reflecting his artistic presence on both national and regional levels.

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