



Sarah Alsughayer

Chef and Recipe Developer

Jordanian - United Arab Emirates

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Who is Sarah Alsughayer

Sarah Alsughayer is a Jordanian chef and recipe developer based in Abu Dhabi, United Arab Emirates. She has emerged as an influential voice in the region's digital culinary scene through her popular platform, "Sarah's Kitchenette." As a self-taught chef, Alsughayer cultivated her passion for cooking through experimentation and innovation, gaining widespread recognition for her distinctive style that blends authentic Middle Eastern roots with global inspirations, resulting in creative and approachable dishes. Alsughayer shares her recipes and cooking tips across her social media channels, offering easy-to-follow, beautifully crafted content focused on creative recipes and desserts. A major turning point in her career was winning the title in the "Chopped UAE" competition in 2022, a victory that solidified her reputation as a skilled and inventive chef capable of performing under pressure. Beyond her digital presence, she has appeared on television programs like "Sabah Al Khair Ya Arab," contributed recipes to well-known publications such as "Kul Al Usra" magazine, and has been selected as a judge for prominent culinary events.

Achievements of Sarah Alsughayer

In 2022, Sarah Alsughayer achieved a significant milestone by winning the prestigious televised cooking competition, "Chopped UAE." This victory highlighted her skill and speed in the kitchen and showcased her ability to innovate with unexpected ingredients, cementing her status as one of the UAE's most prominent rising culinary talents. Reflecting her growing expertise and standing in the culinary world, Alsughayer was selected to serve as a judge at the Festival of Cake held at Expo City Dubai. This role underscores the industry's respect for her palate and her ability to evaluate creativity and technique in the art of pastry and dessert making. Alsughayer has successfully built a strong and trusted brand through her digital platform, "Sarah's Kitchenette," which has become a primary source of culinary inspiration for her followers. Her signature recipes, such as her Ma'amoul Al-Smeed, have been featured in well-regarded publications like "Kul Al Usra" magazine, further expanding her influence and reach.

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