



Sarah Younis

Tech Content Creator & Software Engineer

Jordanian - Jordan

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Who is Sarah Younis

Sarah Younis, known as "Tech Mama," is a prominent Jordanian software engineer and tech content creator. She is recognized as one of the leading Arab women who have successfully simplified complex technological concepts for a broad audience. She began her content creation journey in 2021 with the goal of making technology an easy and enjoyable part of daily life, particularly for mothers and families, offering content that merges her experiences as both a mother and an engineer. Through her platforms on YouTube, Instagram, and TikTok, Sarah provides detailed reviews of the latest electronic devices, including smartphones, smartwatches, and home appliances, along with practical tech tips. Her reviews are distinguished by their focus on practical application, demonstrating how the average user can benefit from a device's features in their everyday life. She has built partnerships with major tech brands such as Samsung, Huawei, and Zain Jordan, reflecting the industry's trust in her expertise and influence. Younis has also been featured in interviews on well-known media platforms like Al-Mamlaka TV and Al Arabiya, discussing her role as a female tech content creator.

Achievements of Sarah Younis

Sarah Younis has successfully built a strong personal brand, "Tech Mama," in a short period, becoming one of the most prominent female tech content creators in Jordan and the Arab world. Her work has led to collaborations and partnerships with major technology and telecommunications companies, including Samsung, Huawei, and Zain Jordan, for whom she reviews products and presents them to her audience. She has been featured on prominent regional television channels such as Al Arabiya and Jordan's Al-Mamlaka TV to discuss her experience in the tech content creation field. These appearances serve as recognition of her status as an influential female voice in a male-dominated sector and her ability to present technical content in an engaging and simplified manner.

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