



Seba Sam

Syrian Comedian, Actress, and Content Creator

Syrian - United Arab Emirates

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Who is Seba Sam

Seba Sam is a Syrian actress and content creator who has gained significant popularity across social media platforms for her innovative comedic character, "Umm Ras." Through this persona, Seba delivers satirical content and short videos that address social and family issues in a humorous style that resonates with Arab audiences. The character "Umm Ras" embodies a traditional woman with a large head and a sharp temper, who critiques the behaviors of the younger generation and reacts to daily situations in a witty manner, earning her a wide following. In addition to her comedy, Seba is active in the beauty and fashion space. She shares makeup tips and skincare product reviews with her followers, offering content that blends her expertise in cosmetics with her spontaneous personality. She has successfully built a dual identity online: the comedic actress "Umm Ras" on one hand, and the beauty expert and influencer Seba Sam on the other. Her content relies on her acting talent and role-playing skills to deliver messages in an engaging and impactful way, and she collaborates with various brands in both the comedy and beauty sectors.

Achievements of Seba Sam

Seba Sam created the comedic character "Umm Ras," which became a phenomenon on social media platforms across the Arab world. The character's success is attributed to its humorous and exaggerated portrayal of a traditional Arab woman, making her a beloved comedic icon for a broad audience. She has successfully achieved a unique balance between the worlds of comedy and beauty, building a substantial following in both niches. This content diversity has enabled her to collaborate with a wide range of brands, from cosmetic companies to brands seeking influential and comedic advertising faces.

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