



Sherin Amara (Sherin Beauty)

Content Creator & YouTuber

2004-02-02 - Syrian - United Arab Emirates

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Who is Sherin Amara (Sherin Beauty)

Sherin Amara (Sherin Beauty) is a Syrian content creator and YouTuber of Kurdish descent, born on February 2, 2004. She has emerged as one of the leading beauty and fashion influencers in the Arab world. Sherin launched her YouTube channel on February 15, 2015, captivating millions with her diverse content, including makeup tips, challenges, and personal vlogs. Coming from a well-known content creator family—her siblings are Narin, Sidra, Jalal, and Shiro, and her mother is Khalat Mustafa—Sherin's journey has been shaped by both her heritage and her experiences. Due to the situation in Syria, her family relocated to Sweden before settling in Dubai, UAE, which has become the hub of her career and activities. In November 2024, she got engaged to fellow YouTuber Osama Marwah (Ossy), and they married in a major ceremony in Dubai on June 14, 2025. Together, they share their lives and joint projects with their audience. Beyond content creation, Sherin ventured into entrepreneurship by launching her own skincare brand, "Skin By Sherin," in December 2025. She has also participated in artistic projects, including the short film "Gold" (2018), which addressed the war in Syria.

Achievements of Sherin Amara (Sherin Beauty)

In May 2025, Sherin Amara received the "Arab Beauty Influencer of the Year" award at the prestigious EMIGALA Awards in Dubai, recognizing her years of dedication and significant impact on the beauty and fashion industry in the region. In December 2025, she launched her own skincare brand, "Skin By Sherin," marking a major milestone in her career and transforming her passion for beauty into a business that offers specialized products to her followers—joining her sister Narin in the world of entrepreneurship. In January 2025, Sherin and her husband Osama Marwah won the "Best Videos of 2024" award at the TikTok Awards in Dubai, highlighting the influence and popularity of their joint content as one of the most prominent duos on social media in the Arab world.

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