



Sleman Aaji

Syrian Comedian, Content Creator, and Entrepreneur

1992 - Syrian - Syria

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Who is Sleman Aaji

Sleman Aaji is a prominent Syrian content creator, YouTuber, and comedian, born in Damascus in 1992. He has achieved widespread fame across the Arab world through his satirical comedy content that addresses social issues with a unique style. His journey into content creation began during the COVID-19 pandemic with a spontaneous prank phone call to a friend, which inspired the creation of his iconic character, "Umm Tahseen." The character of "Umm Tahseen," an elderly Damascene woman masterfully voiced by Aaji, is the cornerstone of his success. Through this persona, he produces videos and prank calls that tackle daily life topics with a blend of humor and social critique, endearing him to millions of followers. He also developed another successful character, "Umm Muneefa," who represents a typical mother figure. Aaji is known for single-handedly writing, filming, acting in, and editing his own content. Beyond his creative pursuits, Sleman Aaji is a successful entrepreneur, owning and managing a popular restaurant in Damascus. He holds a bachelor's degree in Business Administration, which has supported his business ventures. While primarily based in Syria, he also appears to be active in Dubai.

Achievements of Sleman Aaji

Sleman Aaji created the character "Umm Tahseen," which became a social comedy phenomenon online. Through this persona, he produced dozens of satirical skits and prank calls that garnered millions of views, reflecting the daily realities of Syrian and Arab society in a humorous way and establishing him as a leading digital comedian. Leveraging his academic background in business administration, Aaji translated his digital success into a tangible business venture. He owns and manages a well-known restaurant in Damascus, demonstrating his ability to successfully balance artistic creativity with entrepreneurship.

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