



## Suhad Ishaqat

Chef and Food Tech Entrepreneur

Jordanian - Jordan

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## Who is Suhad Ishaqat

Suhad Ishaqat is a prominent Jordanian chef and entrepreneur known for her contributions to televised culinary arts and her development of digital cooking platforms. Suhad has built a successful career through her frequent appearances on popular cooking shows on Jordan's Roya TV. She became a familiar face on "Roya Kitchen" and "Sahtein W Hana," presenting a wide range of recipes that blend Eastern and Western cuisines. Her expertise was also featured in the cooking competition "Sett Al Nakhat," solidifying her status as an influential figure in Jordan's culinary scene. Beyond her media presence, Suhad has ventured into food tech entrepreneurship as the founder of the Fantahi app and platform. This ambitious project aims to modernize the home cooking experience by offering users diverse recipes, meal planning tools, and pantry management features. Fantahi was developed as part of a strategic partnership with Roya Media Group and became the official sponsor of the "Roya Kitchen" program, embodying Suhad's vision of integrating television content with interactive digital experiences to serve cooking enthusiasts in the region.

## Achievements of Suhad Ishaqat

Suhad Ishaqat founded the Fantahi platform and application, a comprehensive digital platform specializing in the culinary world. Developed in partnership with Roya Media Group, the app provides innovative recipes and smart tools like weekly meal planners and shopping lists to simplify the daily cooking experience for families. This venture marks a significant transition in her career from television personality to tech entrepreneur. Suhad Ishaqat has achieved widespread recognition as one of the most prominent culinary faces on Jordanian television. Through programs like "Roya Kitchen" and "Sahtein W Hana" on Roya TV, she has presented hundreds of diverse recipes, becoming an influential personality and a source of inspiration for many home cooks in Jordan and the Arab world.

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