



Taima Alshorman

Jordanian Entrepreneur and Digital Creator

1998 - Jordanian - Jordan

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Who is Taima Alshorman

Taima Alshorman is a Jordanian entrepreneur and digital creator who has established herself as a prominent social media influencer. Born in 1998, she is the only child of her parents, who separated during her childhood. In various interviews, she has spoken about her strong bond with her mother, who raised her in Amman, and her father, whom she considers a trusted advisor. Beyond her digital presence, Alshorman has ventured into entrepreneurship, founding her own brand, "Taima Products," which specializes in hair care and fragrances. This business was inspired by a negative personal experience at a salon that damaged her hair, motivating her to create effective solutions. She later expanded her business portfolio by opening her own salon, "Taima Alshorman Beauty Center." Previously, she co-created entertainment content with her ex-husband, Qusai Majali, before their separation in September 2023. In September 2025, she announced her engagement to Ismail Al-Silawi, marking a new chapter in her personal and professional life.

Achievements of Taima Alshorman

Taima Alshorman launched her own brand, "Taima Products," specializing in hair care and fragrances. This venture was a personal initiative born from her own experience with hair damage, turning a challenge into an opportunity to introduce innovative solutions to the market. She successfully expanded her business footprint by opening her own beauty salon, "Taima Alshorman Beauty Center." This establishment marks a significant step in her journey as an entrepreneur in Jordan's beauty and personal care sector.

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